# COOPERATIVE PRODUCERS INSIGHTS GRAIN • AGRONOMY • ENERGY • FEED

**SPRING 2025** 

### Vision

To be the best solutions provider growing partnerships to achieve employee and customer success.

### **Mission**

*To serve our customers by providing products, solutions, and services that enhance mutual success.* 

### **Core Values**

### Integrity

We are accountable to the highest ethical standards in all our relationships, commitments, and actions. We build trust through honesty and consistency in all the work we do.

### **Employees**

We value our employees and are committed to their professional development, engagement, and success. We recruit and retain the best people to continually deliver value.

### Safety

We are committed to a proactive safety culture which provides a safe work environment to protect our employees and the well-being of their families. We will reinforce a safety-first mindset every day.

### **Partnerships**

We are dedicated to delivering value to our customers by growing partnerships through agriculture for mutual long-term success.

### Innovation

We deliver value by bringing cutting edge solutions to meet the future needs of our customers.

### Success

We are committed to achieving long-term financial success to meet the needs of our customers. We embrace a winning culture by living our core values every day.

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#### SENIOR LEADERSHIP TEAM

Chief Executive Officer: Gary Brandt Chief Financial Officer: Rick Ackerman Vice President of Operations: Jon Hjetland Vice President of Grain: Justin Yoesel Vice President of Agronomy: Mike Battin Vice President of Energy: Kevin Kalsbeck, Larry Ehrman Vice President of Human Resources: Sarah Ayres Vice President of Health and Safety: Larry Dygert

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### A LETTER FROM THE CEO Gary Brandt, CEO



You may, at times, face recurring frustrations—how to compete for profits in a market that constantly reacts to events beyond your control. A comment made halfway across the world, a pipeline malfunction in another hemisphere—these events, often unfolding while we sleep, can drastically shift the markets before

we have a chance to react. We've all experienced the scramble to call the grain desk, asking, "Why did the markets move so much today?" This volatility is a constant challenge, but by working together, we can develop strategies to reduce its impact and create a more stable future for your farming operation.

The interconnected nature of global markets, while offering opportunities, also amplifies the impact of unforeseen events. Even with instant access to news, we often find ourselves reacting rather than anticipating. This is where the power of your cooperative comes into play.

One of the most effective tools we have is collective purchasing power. By banding together, we amplify our leverage in the marketplace. When we combine our purchasing volume, we gain access to better prices on inputs like fertilizer, seed, and fuel. This collective strength helps us mitigate the impact of price spikes driven by global events, ensuring we're not left individually vulnerable to market fluctuations. That is the definition of a farmer-owned cooperative.

Another strategy to navigate volatility is a layered approach to purchasing inputs and selling grain. Instead of trying to time the market perfectly—a near-impossible task—we can spread our purchasing decisions over time. This strategy may mean we occasionally miss the absolute best price, but it also minimizes the risk of buying everything at the wrong price. By averaging our decisions over time, we can often outperform the market's unpredictable swings. We have recently rolled out our Average Seasonal Price contract for grain—not just for the 2025 crop year but also for 2026. This approach requires a long-term perspective, but it can significantly reduce exposure to short-term market shocks.

The recent discussion around increased corn acreage serves as a valuable example. Predictions of higher corn plantings, made months in advance, provide an opportunity to prepare and allow us to reflect on their accuracy. This highlights the importance of information and planning. While we can't control global events, we can control how we respond to them. Your cooperative plays a crucial role in providing you with access to timely market information, expert analysis, and the resources you need to make informed decisions.

The global market will always be subject to unforeseen events, but your cooperative works every day to leverage our collective strength. It is a privilege to have you as an owner. At CPI, we never take your business for granted—we know we must earn it every time.

Thank you for all that you do.

### **5 Spring Season Safety Tips** Larry Dygert, Vice President of Health & Safety



As we head into another busy season, we want to remind you that safety is key to making sure your farm stays productive and safe. Whether it's making sure your equipment meets the latest road safety standards or encouraging your kids to get involved while also keeping them safe, it's all about taking a few extra

steps that can make a big difference. Remember to take breaks, stay hydrated, and keep an eye out for any hazards before they become a problem. Let's make this season safer for everyone by following these simple safety tips from Farm Rural Insurance:

- **1. Transport safely.** Make sure your equipment is compliant with the state's specific agriculture road travel equipment safety requirements. These requirements include proper lighting and marking requirements to draw attention to the size, shape, and speed of agricultural vehicles and to alert drivers that caution is required.
- 2. Encourage youth involvement on the farm, but make sure to match age and ability level with each task. Also, develop a set of guidelines for your family, so each member knows what they can and can't do on the farm. Always know where children are on the farm and ensure safe practices.
- **3. Stay Healthy.** Take breaks and allow yourself to re-energize. Without an adequate amount of sleep and proper nutrition, you will be operating at a reduced level in the fields. When fatigue sets in, that's when injuries and mistakes are most likely to happen. Remind workers to stay hydrated and rested outside of the farm. Take extra precautions as the weather heats up in the transition to summer.
- **4. Inspect your space.** Look critically for hazards before you start planting, and before they become real hazards. Think about new safety precautions you can implement this year such as a Lock-out, Tag-Out program to prevent injuries when working on machinery and grain-

moving equipment. Inspect all of your equipment if it hasn't been used since last year and make sure it is serviced before taking it out into the field.

5. Be a safety role model. Develop a safety plan for the farm. Teach proper safety skills to kids and teens and remember they will mimic what they see their parents and mentors do. Practice what you preach. **Customer Service Feedback** 

CPI is committed to delivering *exceptional customer service* and continuously improving your experience. We invite you to take a quick survey to share your feedback on your recent interactions with CPI over the past 6-12 months. Your insights help us serve you better! Click the link below to access the survey.

**Click Here to Take Survey** 

# **RECOGNIZING SAFETY LEADERS**

Every year, the CPI Safety Team recognizes employees and locations who have gone above and beyond in their commitment to safety through their practices and procedures at our annual retreat.

### **Excellence in Safety Location Awards**

Recognizes locations who prioritize safety, care, and integrity in their work and community. Recipients lead by example, holding themselves and their teams accountable to high standards while fostering innovation and safety-driven solutions for exceptional performance.



**Axtell Station** 





**Hastings Elevator** 



**Kenesaw** 

Campbell



**Nelson Premier Stop** 

### **Rising Star Awards**

Recognizes employees who foster a safe, positive work environment and lead with safety, honesty, and passion. They prioritize safety and integrity, showing confidence and determination in working with peers and patrons.



**Troy Spellman** G&A Lead @ Holstein



Nick Bowman Location Manager @ Giltner



James Swanson Professional Driver for Transportation



**Joe Hansen** Professional Driver for Transportation



Larry Ehrman Vice President of Energy



## **EMPLOYEES RECEIVE SERVICE AWARDS**

The following employees were recognized for their years of service at CPI's Employee Retreat:

### **5** Years

Troy Spellman Michelle Roark Katie Griess Dillon Schall Robert Hunt Noah Mitchell Andrew Shaw

### **15 Years**

Duane Huber Kurt Wells Matt Burger Lois Wroughton Deb Lucht Holstein Juniata Station Hastings Corporate Ag Sales Transportation Giltner Nelson

Juniata Axtell Axtell Nelson Premier Stop Franklin Premier Stop

### **10 Years**

Douglas Barker Virginia Griffiths Laura Hammer Ethan Ross Karter Rush Mark Sadd

### 20 Years

Phil Mazour Tami Pickel Denise Swenson Ricky Beahm Juniata Station Wilcox Station Holstein Ruskin Axtell Transportation

Lawrence Hastings Corporate CPI Premier Stops Hastings

### 25+ Years

Jim Urbina (26), Vicki Yost (26), Mike Garrett (26), Greg Kruciak (26), Randy Dibbern (27), Mark Randall (27), Becky Kindschuh (29), Brent Mau (29), Laurie Carson (29), Lauri Arnold (30), Jim Theer (31), Gary Brandt (32), Kevin Davis (32), Mark Carlson (34), Keith Carlson (34), Todd Sell (35), Stan Weitzel (39), Cheryl Simonsen (42), Todd Burgess (43), Kent Steinhauer (44), John Rogers (44)

### **2025-2026 NCCEF SCHOLARSHIPS**

The Nebraska Cooperative Council Education Foundation (NCCEF) will provide 11 scholarships totaling \$36,500 for the 2025/26 academic year to students at UNL's College of Agricultural Sciences and Natural Resources (CASNR), the NCTA at Curtis, and UNK. The scholarship program includes:



(7) \$3,500 scholarships at UNL in honor of Michael S. Turner-one to a freshman and the balance to upperclassmen-majoring in Agribusiness or Agricultural Economics

(1) \$3,500 scholarship at UNL in honor of Robert C. Andersen to an upperclassman majoring in Agribusiness or Agricultural Economics

(2) \$2,500 scholarships at NCTA in honor of Michael S. Turner to students majoring in Agribusiness or Ag Production Systems

(1) \$3,500 scholarship at UNK in honor of Michael S. Turner to an upperclassman student majoring in Agribusiness

Individuals will need to complete an online application form and submit it electronically to UNL, NCTA, or UNK by April 15, 2025. The application can be found on **www.nebr.coop/foundation/** scholarships

# **2024 CPI MAKING LOCAL MATTER AWARDS**

The CPI Making Local Matter Award recognizes employees who demonstrate outstanding dedication to safety, customer service, or community involvement. These categories are integral parts of our vision, mission, and core values at CPI. Nominations are open to all current CPI employees and can be submitted by both customers and colleagues. At the end of the year, CPI employees voted to select overall winners from the 2024 nominees.

#### 2024 Nominees:

- Safety: Dan Wagner, Nikki Cotter, Sharla House, & Angie Moody
- **Customer Service:** Troy Jones, Cindy White, Angie Moody, Pam Robinson, Chris Powell, Sharla House, Shari Jones, Brea Hostert, Derrick Drohman, Shelby Pahl, Emily Sloane, Dan Wagner, Ed Forkner, & Nikki Cotter
- **Community:** Mark Robinson, Sandy Kothe, Nick Bowman, Nikki Cotter, Ryan Nickerson, Steve Cook, Sharla House, & Angie Moody

### 2024 Overall Winners:

#### Safety: Dan Wagner, Senior Custom Crop Applicator

Dan demonstrated exceptional safety awareness when, after applying herbicide to a field, he noticed two children had entered the treated area. Without hesitation, he escorted them to their home and informed their mother of the situation, advising her on safety precautions. Dan's quick actions and commitment to safety went above and beyond expectations, showcasing his leadership and dedication to protecting others.

<u>Customer Service</u>: Angie Moody, Superior Premier Stop Store Clerk

Angie is a standout in customer service, always bringing positivity and warmth to every interaction. Her friendly demeanor, personal connections with customers, and willingness to go above and beyond create a welcoming atmosphere that keeps customers coming back. Angela's dedication, helpfulness, and commitment to making everyone's experience positive make her an invaluable asset to both the store and the community.

<u>Community</u>: (TIE) Mark Robinson & Steve Cook, Fuel Delivery Drivers

Mark Robinson and Steve Cook responded to a large wildland fire in the Kenesaw area in October 2024, providing crucial support by refueling fire department assets with their CPI fuel trucks. Despite the demanding hours, both men worked through the night and returned to work the next day as usual. Their selfless dedication played a vital role in protecting lives and property in the community.

If you know an employee who deserves to be recognized, don't forget to nominate them for next year's Making Local Matter Award by filling out the quick nomination form at:

www.cpicoop.com/mlmaward









### WELCOME NEW VP OF ENERGY TO CPI

Kevin Kalsbeck joined CPI as the Vice President of Energy on September 16, 2024. He's working closely with current Vice President, Larry Ehrma,n to ensure a smooth transition, as Larry plans to retire in June. Kevin brings 30 years of experience in the cooperative system, having held various positions within the energy sector at both local and regional cooperatives. His most recent role was Vice President of Energy at Country Partners Cooperative.

"CPI has been fortunate to work with Kevin in various roles over the last 20 years. Given his abilities and deep understanding of agriculture in Nebraska, we are very excited to have him join us," stated Gary Brandt, CEO.



Kevin grew up on a crop and livestock farm in eastern South Dakota. He and his wife live in Kearney, where they are raising their two daughters.

We look forward to the positive contributions Kevin will bring to our organization as we continue to grow and serve our customers and communities.

### **NEWS FACES IN SALES**

We're thrilled to welcome these new faces who have joined our sales staff in the last six months.



Quinton Royle Sales Agronomist qroyle@cpicoop.com 308-293-9546



Jayden Vanderheiden Sales Agronomist jvanderheiden@cpicoop.com 402-366-3769



Keeley Petska Sales Agronomist kpetska@cpicoop.com 402-649-4107



Matthew Oswald Precision Ag Support Specialist moswald@cpicoop.com 402-631-7516



Katilynn Schriner Grain Originator kschriner@cpicoop.com 402-746-4584

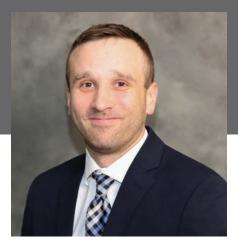


Marissa Meduna Grain Origination Asst. mmeduna@cpicoop.com 402-744-0646



Taybor Wiles Tires Sales Rep - West twiles@cpicoop.com 308-360-1100

### **GRAIN DIVISION UPDATE** Justin Yoesel, Vice President of Grain



Is it just me, or do the first couple of months of 2025 already feel like an entire year?

When you think of grain, you think of world trade. And when you think of world trade, the first thing that comes to mind is Trump. Regardless of your thoughts on Trump, no one can

argue the sheer pace of change. It has been extremely difficult to keep up, and there's no point in making predictions in this newsletter—by the time you read this, so much will likely have already changed.

On top of all the global political shifts, the USDA recently released its January report—the most bullish one in over a year. The market had been anticipating the largest corn crop in history with over a 2-billion-bushel carryout, only to find out that yield took a significant hit, bringing corn carryout down to 1.54 billion bushels. This past year marks the fifth out of the last six years in which U.S. corn yield has fallen below trendline yields. Does that mean we should lower our expectations for next year's yield? Right now, that certainly seems to be the case

What we do know is that corn acres will increase significantly next year. Today, the SX25/CZ25 ratio (November 2025 Soybeans divided by December 2025 corn futures) sits at 2.24, signaling the market's demand for more corn acres. The closer the ratio gets to 2.0, the stronger the incentive to plant corn. Of course, every region has different economics when it comes to planting corn versus other commodities, but a ratio of 2.4 to 2.5 is generally considered the equilibrium

It's been quite an interesting turn of events over the past couple of years. If you think back, that was when all the new soybean crush plants were being announced, and the buzz was that the U.S. wouldn't be able to produce enough soybeans to meet both export and new crush demand. So, why are we now talking about increasing corn acres at the expense of soybean acres

That's a great question. Today, there's significant uncertainty regarding government incentives for renewable diesel. Additionally, the U.S. continues to import large quantities of used cooking oil from China, which affects soybean oil demand. Meanwhile, Brazil is in the process of harvesting an absolutely massive soybean crop—estimated at around 6.25 billion bushels—far surpassing the largest U.S. soybean crop. This influx of Brazilian soybeans into the global market reduces the need for U.S. soybeans in the coming year. There's still a lot to learn about the new crop's supply and demand dynamics.

This past harvest season was a great year for CPI. We handled a record amount of corn and our second-largest soybean volume. The investments we've made over the past several years were on full display, and our speed and storage capacity improvements helped make this harvest run smoothly despite the crop's size. None of this would have been possible without the dedication and hard work of our employees. It takes a team effort to power through 60 days of harvest, and this year, with ideal weather conditions, our locations remained open every day for six consecutive weeks. We sincerely appreciate our customers' business and our employees' commitment to making this a safe and efficient harvest.

Looking ahead, we're planning additional speed and space investments in the coming year. With the expected increase in corn acres, we recognize the need for solutions to handle a larger crop. We are still finalizing plans with contractors and approvals, but we anticipate announcing our upcoming projects later this spring.

As mentioned in our last newsletter, our origination and merchandising teams have doubled in size. We offer a variety of marketing solutions for your grain and look forward to helping you develop the best marketing plan for your operation. The market has been highly volatile in recent months and years, making it essential to have a solid marketing strategy in place to capitalize on opportunities. Our average seasonal price contract window opens soon, with March 12th as the first pricing date. Over the past 20 years, this contract has outperformed selling spot at harvest 16 times, making it a great way to begin locking in new crop sales if you haven't done so already.

Once again, we sincerely thank our patrons for their business this past harvest. We remain committed to working hard for you every day.

# YOUR CPI ONLINE PORTAL

### Stay connected on the farm, in the cab, or in the office.

- Instantly view, print, and pay invoices and statements
- Check your agronomic plans and order the products you need 24/7
- View and search your purchase history
- View your grain contracts and scale tickets
- Direct message our CPI Team

### **ARE YOU CONNECTED YET?**

Download our CPI Portal app from the Apple App Store or Google Play Store today!



(402) 744-0652



### **QUESTIONS? Contact Sarah McNeil**





### ) portal.cpicoop.com



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# **PUTTING A PLAN IN PLACE**

### Brea Hostert, Grain Originator



Nebraska has certainly given us a taste of winter these past couple of weeks, and we're more than ready for spring! Soon, planters will be rolling, flowers will be blooming, and we're hopeful for some muchneeded rain. Spring is a busy time for many of us, and historically, it's also when our markets tend to perform best. While we may not always be able to monitor the markets around the clock, there are several ways we can help you navigate and market effectively during this hectic season.

#### Plan Ahead with Offers

One of the best ways to stay proactive is by setting offers. Offers are a great tool to ensure you have a plan in place when headline news triggers a market rally. By setting price targets in advance, you can lock in profits that align with your operation's needs—without having to react in real time to unpredictable market swings.

#### **Utilize Risk Management Tools**

Risk management tools help diversify your marketing strategy with customized solutions. CPI originators offer a range of tools designed to enhance your position, establish a floor, or set pricing within a specific timeframe. Contact your originator to explore the options available to strengthen your marketing plan.

#### **Secure Forward Contracts**

With the market downturn in recent years, locking in forward contracts at favorable prices is increasingly important, especially given today's tight margins. This year, an expected 95 million acres of corn will be planted, a significant increase that could lead to higher carryout. Larger crops typically create greater market carry, making this a prime opportunity to secure HTA contracts and roll them forward to take advantage of futures market carry.

Over the past year, we've introduced a variety of tools to support your success in marketing grain across Nebraska, Colorado, and Kansas. These tools, combined with the expertise of our originators, can help you navigate market complexities. Whether you're looking for pricing solutions, contract options, or general guidance, we're here to help. Reach out to any of our originators to find the right solutions and secure the best homes for your grain.

As always, we wish you a safe and successful planting and growing season and look forward to working with you to make this year your best yet!



### STAY THE COURSE: CAPITALIZING ON MARKET OPPORTUNITIES

### Scott Meyer, Grain Merchandiser



My name is Scott Meyer, and I joined CPI last April. I bring over 30 years of grain trading experience and am originally from Campbell, NE. I am excited about how the CPI team has expanded our cross-country grain trading platform beyond Nebraska into Kansas and Colorado, with further growth anticipated. CPI can now trade beyond our facilities, generating additional incremental margin for the business unit and our member patrons.

The purpose of this article is to provide some insight into your grain trading decisions. While I don't typically focus on repeating grain data, there are

some key takeaways from the charts below.

2/10	0/2025 USDA	USDA	USDA	ATI	ATI	ATI	ATI	ATI	ATI
CORN	2022/23	2023/24	2024/25	24/25	Change	24/25 LW	25- Low	25-Mid	25-High
Planted Acres (myn a)	88.2	94.6	90.6	90.6	0	90.6	93.5	93.5	93.5
Harvested Acres	78.7	86.5	82.9	82.9	0	82.9	85.6	85.6	85.6
Abandonment	-10.8%	-8.6%	-8.5%	-8.5%		-8.5%	-8.5%	-8.5%	-8.5%
Yield	173.4	177.3	179.3	179.3	0.0	179.3	178.5	183.5	188.5
Beginning Stocks	1,377	1,360	1,763	1,763	0	1,763	1,665	1,665	1,665
Production	13,651	15,341	14,867	14,867	0	14,867	15,271	15,699	16,127
Imports	39	28	25	25	0	25	25	25	25
Total Supply & Impts	15,067	16,729	16,655	16,655	0	16,655	16,961	17,389	17,817
Feed/Residual	5,486	5,814	5,775	5,600	0	5,600	5,691	5,850	6,009
Food, Seed, Industrial	6,558	6,869	6,890	6,890	0	6,890	6,890	6,890	6,890
Ethanol for Fuel	5,176	5,478	5,500	5,500	0	5,500	5,525	5,525	5,525
Domestic Use, Total	12,044	12,683	12,665	12,490	0	12,490	12,581	12,740	12,899
Exports	1,662	2,292	2,450	2,500	0	2,500	2,400	2,400	2,400
Total Use	13,706	14,976	15,115	14,990	0	14,990	14,981	15,140	15,299
Ending Stocks	1,360	1,763	1,540	1,665	0	1,665	1,980	2,249	2,517
U.S. Stocks/Use Ratio	9.9%	11.8%	10.2%	11.1%		11.1%	13.2%	14.9%	16.5%
World Non PRC Stx/Use Rat	io 11.4%	11.6%							
CH/CZ, Current	<u></u>			\$4.92		\$4.29	\$4.10	\$3.64	\$3.58
Expected Avg Farm Price	\$6.54	\$4.55	\$4.25	\$4.40		\$4.10	\$3.85	\$3.39	\$3.33

2/10/2025	USDA	USDA	USDA	ATI	ATI	ATI	ATI	ATI	ATI
SOYBEANS	2022/23	2023/24	2024/25	24/25	Change	24/25 LW	25- Low	25-Trend	25-High
Planted Acres	87.5	83.6	87.1	87.1	0.0	87.1	84.0	84.0	84.0
Harvested Acres	86.2	82.3	86.1	86.1	0.0	86.1	83.1	83.1	83.1
Abandonment	-1.5%	-1.6%	-1.1%	-0.9%	1.11	-0.9%	-1.1%	-1.1%	-1.1%
Yield	49.6	50.6	50.7	50.7	0.0	50.7	51.1	52.6	55.1
Beginning Stocks	274	264	342	342	0	342	420	420	420
Production	4,270	4,162	4,366	4,366	0	4,366	4,244	4,369	4,577
Imports	25	21	20	20	0	20	20	20	20
Total Supply & Impts	4,569	4,447	4,728	4,728	0	4,728	4,684	4,809	5,017
Seed/Residual	102	123	114	113	0	113	127	127	127
Crush	2,212	2,287	2,410	2,400	0	2,400	2,515	2,515	2,515
Domestic Use, Total	2,314	2,410	2,524	2,513	0	2,513	2,642	2,642	2,642
Exports	1,980	1,695	1,825	1,795	20	1,775	1,725	1,725	1,725
Total Use	4,305	4,105	4,349	4,308	20	4,288	4,367	4,367	4,367
SAM Production MMT (Top 3)	197	212	232			*	9	1	-
U.S. Ending Stocks	264	342	380	420	(20)	440	317	442	650
World Ending Stocks MMT	101.2	112.4	128.4	5	93	7	19 - C	1	
U.S. Stocks/Use Ratio	6.1%	8.3%	8.7%	9.7%		10.3%	7.3%	10.1%	14.9%
World Stocks/Use Ratio	27.6%	29.2%	31.7%	000 A210 000					1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
SH/SX Current	0	Sector Address A	8500722008-11	\$10.49		\$10.34	\$10.57	\$10.57	\$10.57
Expected Avg Farm Price	\$14.20	\$12.40	\$10.20	\$10.30		1004400/820217	\$10.50	\$10.00	\$9.00

#### Key Market Insights (from the charts on the facing page)

- U.S. farmers are projected to plant 93.5+ million acres of corn this year—an increase of nearly 3 million acres year over year.
- This increase in corn acreage largely corresponds with a projected 3-million-acre decline in soybean planting. Many CPI patrons have noted that, given current soybean prices, corn appears to be the more profitable option. The current corn/soybean ratio is approximately 2.2, compared to the ideal 2.5.
- Looking at 2025 corn carryout projections based on low, medium, and high yield estimates from ATI, we could see carryout increases ranging from 300 to 852 million bushels compared to 2024. The stock-to-use ratio could rise from 11.1% in 2024 to as high as 16.5% in 2025.

#### What Does This Mean for You?

Let's consider some key factors:

- As of this writing, old crop corn and soybean futures have rallied approximately 60 cents per bushel since their pre- and post-harvest lows, driven primarily by strong corn demand.
- Large money managers have significantly increased their commodity long positions, looking to hedge against inflationary risks and potential tariff policies under President Trump.
- Corn futures open interest recently reached a record high.
- South American weather concerns have eased, reducing some risk premiums for now.

For many of you, this is the market rally you've been waiting for—take advantage by making additional old crop corn and soybean sales. Looking ahead, the anticipated increase in corn acreage should put new crop corn pricing on your radar as well.

Successful grain marketing requires discipline and the ability to remove emotions from decision-making. Know your break-even costs and set target sales above these levels. One common mistake is pulling orders when they are close to filling—stay committed to your pricing targets and let them execute.



#### Mexico Demand Not Slowing Down

#### **Looking Ahead**

I'll leave you with one more corn chart, courtesy of Advance Trading, showing how U.S. corn export demand is projected to grow in Mexico, China, and the European Union.

Your CPI marketing team is here to assist with your grain marketing decisions. Feel free to call us at 402-744-0622. We appreciate your patronage and value your friendship.

# LOCAL FFA CHAPTER GRANT RECIPIENTS

Cooperative Producers, Inc. (CPI) has donated a total of \$25,000 to the Nebraska FFA Foundation, with \$10,000 specifically designated for grants to support local FFA chapters and agriculture education classrooms. This year these funds will directly benefit the Minden, Franklin, Heartland, and Nebraska Ag Academy FFA chapters.

The Minden FFA Chapter received funding for a new 30' x 60' greenhouse project, which will include irrigation, benches, and a heating/cooling system. This greenhouse will serve Minden Public Schools students and community members. Minden FFA plans to grow plants for sale to the community, enhance landscaping around the school and town, and initiate a Farm-to-Fork program in the school cafeteria. Additionally, the facility will create opportunities for local business partnerships, offering workshops on gardening, landscaping, and floral design.

The Franklin FFA Chapter received funding to replace outdated and broken arc welders in their shop with a new multi-process Miller welder. Franklin has a strong welding program and aims to ensure all students have access to modern equipment for hands-on learning.

The Heartland FFA Chapter received funding for a new band saw to replace their current saws, which are over 15 years old and in disrepair. Updating this equipment will give students experience with newer tools, better preparing them for careers in their respective fields.

The Nebraska Ag Academy received a grant to fund project-based learning kits for homeschooled students. These kits complement the curriculum by providing students with the materials they need to complete labs and projects.

"FFA is preparing Nebraska's students for careers that will support agriculture in our local communities. CPI knows that by investing in our local FFA programs, we are investing in the future of the ag industry," said Gary Brandt, CPI CEO.



### **2025 MATCHING OPPORTUNITY NOW OPEN**

CPI is once again partnering with CoBank and the Land O'Lakes Foundation to provide our local communities with funds to support local projects. The CoBank Sharing Success Matching Grant Program and the Land O'Lakes Foundation Member Co-op Match Program match the cash donations of member cooperatives.



### Over the past eight years, CPI has been able to donate over \$200,000 to first responders thanks to these programs.

These matching program funds are awarded to a wide variety of eligible local projects undertaken by nonprofit organizations. Grants are restricted to organizations with tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. CPI invites local fire departments and first responders take advantage of these generous programs to help fund any upcoming projects.

The matching funds request form is available now on the CPI website (www.cpicoop.com > About > Donations & Scholarships). The deadline to submit requests for consideration is March **31, 2025.** All requests received after this date will not be considered for this year's matching funds. You may email the completed request form and a copy of your tax-exempt form or W-9 to donations@cpicoop.com or send them to: Cooperative Producers, Inc., Attn: Katie Griess, PO Box 1008, Hastings, NE 68902

All applications will be reviewed and applicants will be notified of our final decision by July 1st.



Foundation

### **CPI SCHOLARSHIP OPPORTUNITY REMINDER**

Every year we provide financial assistance to students of CPI patrons and employees by awarding scholarships for post-secondary education. '25 scholarship applications are being accepted until March 21, 2025. Five \$1,000 scholarships will be awarded to dependents of CPI patrons and three \$1,000 scholarships will be awarded to dependents of CPI employees. Students must be seniors in high school or in their first-year of post secondary



education to be eligible. Find more information about scholarship eligibility and apply online at:

www.cpicoop.com > About > Donations & Scholarships

Please contact Katie Griess at kgriess@cpicoop.com with any questions.

## FOCUSING ON CHANGE TO MEET THE FUTURE NEEDS OF OUR CUSTOMERS

Mike Battin, Vice President of Agronomy



Sustainability, traceability, leachability, soil health, and carbon sequestration have been buzzwords in agriculture for decades.

However, the overarching question remains: where is the profitability and value for the producer?

Since 2010, hundreds of startups and commercial companies have ventured into these spaces. Today, only a few successful ones remain. Many of these companies struggled because the markets were underdeveloped, making it difficult to carve out a niche and, more importantly, to generate additional profitability for growers. As a result, many companies exited the market in recent years.

The agronomy leadership team at CPI believes that a path to producer profitability exists within the service and product offerings available today. We are committed to identifying the best solutions and bringing enhanced offerings in 2025 that will return profitability to our customers.

This fall, CPI Agronomy will launch its INSIGHTS platform through our precision agronomy team, led by Katelyn Duffy. INSIGHTS will focus on three key areas to bring additional value to our customers: Farm Revenue and Program Management, Field and Crop Management, and New Technology and Innovation.

### Farm Revenue and Program Management

Led by Mike Stephens, this division will help producers secure funding through government programs such as EQUIP, CSP, LB 1368, and 45Z, utilizing our partner, Taranis Conservation. Mike will also assist producers in accessing additional funding opportunities through carbon insetting and offsetting programs with our partners at Firebolt Carbon, LLC, and Indigo Ag. These private-sector-funded programs have not been impacted by recent government spending freezes. We have the expertise and partnerships to reduce paperwork challenges and help customers choose the best program options. The opportunities in this space are real, and we encourage everyone to speak with Mike and Katelyn to explore how they can add value to their operation.

### **Field and Crop Management**

This spring, CPI will commercially launch our Taranis Drone Scouting program. Using Taranis drones, we will fly crops up to six times during the growing season to identify stand counts, weeds, diseases, insects, and nutrient deficiencies. Our team will analyze the data from each flight and follow up directly with growers to address any concerns. Timing is crucial for applications, and this technology will be a valuable tool in determining whether an application is needed to enhance or preserve ROI.

The Field and Crop Management division will be led by Matthew Oswald and Sarina Jannsen. In

addition to Taranis scouting, this team will assist producers with soil sampling options, fertility recommendations, and agronomic and technical data support. Nitrogen remains a focal point in Nebraska, and this team is dedicated to collaborating with producers, local entities, and government agencies to identify sustainable practices that address all stakeholders' concerns.

#### New Technology and Innovations

Another exciting avenue for value creation is the New Technology and Innovations division, led by Andrew Willis and Matthew Oswald. The goal of this division is to evaluate and test new technologies and products that deliver cost savings or incremental value to producers.

Through our acquisition of Diamond J, we have partnered with Dillan Olson and VIGR Crop Performance, allowing us to focus on water management and improvement through relationships with GroGuru and Upterra. Dillan and Andrew have played a crucial role in positioning CPI at the forefront of soil moisture probe technology. In partnership with the Farm Management and Operations division, we have also identified funding support options for growers implementing our probes.

Beyond water management, this team will focus on innovative products such as biologicals, which have seen significant growth and potential. We aim to help our customers navigate this evolving space and bring the best products to market through research and development trials starting in 2025. After evaluating several new biological and nutritional products in 2024, we believe some hold real value for future offerings.

Katelyn, Andrew, Matthew, and Sarina are also working on several technology-based projects that we anticipate sharing with our customers by late summer or early fall.

As agriculture continues to evolve, CPI remains committed to finding solutions that address the challenges our customers face today and into the future.

### **AGRONOMY PARTNERSHIP WITH JIM'S AGRI AIR**

CPI has formed a valuable partnership with Jim's Agri-Air, combining their expertise to deliver efficient and reliable solutions to farmers. By leveraging CPI's extensive network and agricultural insights, Jim's Agri-Air can provide precision aerial applications that ensure optimal fungicide, pesticide, and nutrient distribution. This collaboration strengthens their ability to meet the specific needs of each farming operation, ensuring treatments are applied at the right time and in the right amounts. Together, CPI and Jim's Agri-Air are committed to promoting sustainable agricultural practices that support crop growth and health across the CPI coverage area.



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# ENHANCING PRECISION AGRONOMY AT CPI

### Katelyn Duffy, Precision Agronomy Manager

The Precision Agronomy department at CPI has undergone significant advancements in recent months to enhance our offerings and leverage our team's strengths, all to better serve you, the grower. From the start of the year through harvest, we are here to help you maximize your ROI on every field while integrating the latest farm technology and discovering innovative practices that make sense for your row crop operation. As 2025 promises to bring new insights, we invite you to explore our current team initiatives.

**CPI Precision Insights Powered by Taranis – Sarina Janssen, Precision** 

### **Agronomy Support Specialist**

CPI Precision Insights, powered by Taranis, is a groundbreaking way to monitor your fields. Using drone technology, growers can scout their fields from anywhere. Throughout the growing season, our drone pilots conduct flights to collect

real-time data directly from the field. This information includes stand counts, weed identification, insect and defoliation identification, disease detection, nutrient deficiency analysis, and overall field health assessments.

Once a flight is completed, growers can review all data, reports, and images on the Taranis dashboard. Additionally, our CPI team provides updates on what we observe in your fields. By leveraging this data, we can identify areas of concern earlier, allowing for proactive crop scouting. Taranis enables precise field monitoring, regardless of location. Drone scouting represents the future of crop management.

### Precision Irrigation with VIGR - Andrew Willis, Diamond J Powered by CPI

Maximize crop yields and conserve water with VIGR's permanently installed soil moisture monitoring system. With easy mobile access, you gain instant insights into root activity, moisture levels, and seasonal

trends-empowering you to make confident, data-driven irrigation decisions like never before. VIGR ensures optimal water application, reducing waste and improving efficiency. Stay ahead this irrigation season with technology that works as hard as you do. Contact your local CPI agronomy salesperson to learn more.

### Carbon – Michael Stephens, Precision Agronomy Support Specialist

Carbon remains a hot topic, and it's here to stay! At CPI, we offer a simple process that enables growers to enroll for offsetting credits, providing a guaranteed annual payment linked to existing management practices and new additions to their operation. Leading the list is the incorporation of cover crops into traditional cropping systems.

Other eligibility criteria include growing any of 18 different crops, enrolling a minimum of 150 acres, and farming in the lower 48 states. Growers can earn up to \$20/acre for cover crops or up to \$10/ acre for no-till. The signup deadline for practices and management changes completed in 2024 is March 3rd.

This is just the beginning—our program also covers in-setting and regenerative grain, where carbon credits move with the grain, generating additional income through next-level credits. There's much more to discuss!







### Taranis Conservation – Michael Stephens, Precision Agronomy Support Specialist

After a few years of focusing on conservation at CPI, we continue our partnership with Taranis Conservation to capitalize on their technological expertise and simplify the application and fulfillment of USDA/NRCS CSP and EQIP contracts. The primary



focus areas include precision pest management, nutrient management, cover crops, reduced/notill practices, and crop rotation. These programs can provide approximately \$8-\$50+ per acre per practice directly back into your pocket.

Numerous conservation programs are available through the NRCS, and having Taranis Conservation handle the application process allows you to focus on farm operations. This service is another invaluable addition to CPI's full-service co-op approach. Interested? Call Mike Stephens at 907-616-1199.

Both the carbon and Taranis Conservation programs feature a no-strings-attached application process.

With over 25 years of experience in agriculture, range management, and conservation, Mike has worked across five states and five countries. He's ready to get into the field, discuss specifics, and assist you wherever needed.

### **AI IN AGRICULTURE**

### Chris Wagner, Area Business Manager



Artificial Intelligence (AI) is transforming various industries, and agriculture is no exception. AI technologies help farmers enhance productivity, improve crop management, and streamline operations. By analyzing data from multiple sources, including weather patterns, soil conditions, and crop health, AI systems provide actionable insights. Farmers can make informed decisions about planting, irrigation, and harvesting, ultimately increasing yields and reducing waste.

Al-powered drones and satellite imagery are revolutionizing crop monitoring. These technologies detect early signs of disease, pest infestations, and nutrient deficiencies. Machine learning algorithms analyze images and data to identify potential issues, allowing farmers to take prompt action. Early detection leads to improved crop health and better overall farm management.

Al also supports sustainable agriculture by promoting resource-efficient practices. Al-driven water management systems predict irrigation needs based on weather forecasts and soil moisture levels, reducing water waste. Additionally, Al-powered algorithms assist in developing crop rotation and biodiversity strategies that enhance soil health and long-term productivity.

The integration of AI in agriculture is not just a trend but a necessity for sustainable growth. By leveraging AI technologies, farmers can boost productivity, minimize environmental impact, and meet the increasing demands of a growing global population. As AI continues to evolve, its applications in agriculture will expand, paving the way for more efficient and sustainable farming practices. Embracing these innovations is crucial for farmers looking to thrive in an increasingly competitive landscape.

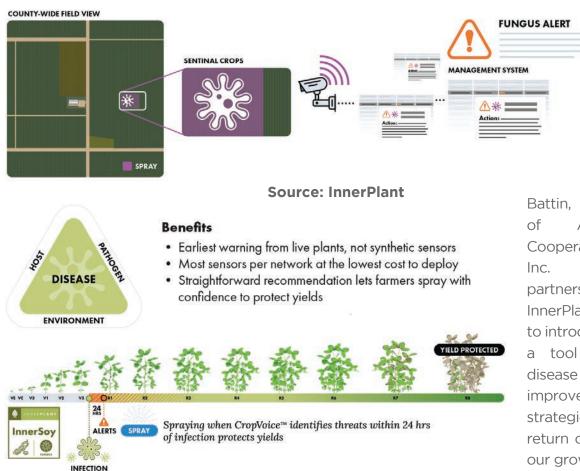
### PARTNERING WITH INNERPLANT TO INTRODUCE CROPVOICE™ TO NEBRASKA SOYBEAN GROWERS

Cooperative Producers, Inc. (CPI) is excited to announce a groundbreaking partnership with InnerPlant to bring the revolutionary CropVoice<sup>™</sup> disease alert network to Nebraska soybean growers. This collaboration underscores CPI's commitment to providing its farmer-members with the latest agricultural innovations that drive efficiency and profitability.

Through this partnership, CPI will establish a dedicated demonstration field showcasing the capabilities of CropVoice<sup>™</sup>. This initiative is hosted by InnerCircle farmer feedback community member Brandon Hunnicutt at Hunnicutt Farms. By integrating InnerPlant's pioneering technology, CPI aims to provide its growers with earlier, more precise insights into crop health, enabling proactive and informed decision-making.

#### Enhancing Disease Detection with CropVoice™

CropVoice<sup>™</sup> is an advanced insights platform powered by InnerPlant's proprietary InnerSoy trait, which allows soybean plants to emit optical signals when under stress from fungal infections or insect attacks. These signals, which can be detected via satellite or on-field sensors, provide an early warning system that enables farmers to respond swiftly, weeks before visual symptoms become apparent. This early detection system supports better disease management and optimized fungicide applications, ultimately increasing yields and profitability.



dedicated to delivering cutting-edge solutions that empower our farmermembers," said Mike Battin. Vice President Agronomy at Cooperative Producers, "Through our partnership with InnerPlant, we're excited to introduce CropVoice™, a tool that enhances scouting, improves crop protection strategies, and maximizes return on investment for our growers."

"CPI

is

#### A Proven Model for Success

The concept of sentinel plots for disease detection has a strong foundation, previously demonstrated by USDA initiatives. InnerPlant's approach modernizes and expands on this methodology, leveraging real-time data collection and analysis to eliminate human error and provide actionable insights.

Retailers and input manufacturers that utilize CropVoice<sup>™</sup> equip their agronomists and sales teams with valuable data, enabling more informed conversations with farmers and improving efficiency in scouting, crop protection logistics, and decision-making. CropVoice<sup>™</sup> currently supports detection of key soybean diseases, including frog eye leaf spot and white mold.

CPI joins other industry leaders, including SunAg in Illinois and CHS in Nebraska, in leveraging CropVoice<sup>™</sup> to enhance disease management strategies for the 2025 growing season. This partnership aligns with CPI's mission to continuously innovate and provide superior solutions that drive success for its members.

#### A Strategic and Scalable Business Model

Beyond its agronomic benefits, CropVoice<sup>™</sup> presents a compelling commercial opportunity for ag retailers. The platform's revenue-sharing model provides a new source of high-margin income while simultaneously strengthening customer relationships.

As CropVoice<sup>™</sup> expands beyond its current soybean fungal detection capabilities to include insect detection and additional crops, CPI anticipates further opportunities to deliver value to its growers. By aligning incentives between retailers and farmers, this innovative technology has the potential to reshape the landscape of crop protection and disease management.

### **2025: INTERNATIONAL YEAR OF COOPERATIVES**

The United Nations has declared 2025 the International Year of Cooperatives (IYC), an opportunity to celebrate the impact of cooperatives worldwide and highlight their contributions to sustainable development. The launch took place at the ICA Global Cooperative Conference in New Delhi, India, back in November with delegates from over 100 countries.

Cooperatives are recognized for fostering prosperity, building community, and contributing to social and economic development. The IYC theme, "*Cooperatives Build a Better World*," encourages a year-long celebration of their achievements and promoting their role in addressing global challenges, including poverty reduction, sustainable growth, and social inclusion.



Cooperatives Build a Better World

The International Cooperative Alliance (ICA) will lead efforts to raise awareness, advocate for supportive policies, and engage young people in the cooperative movement throughout 2025. The first UN International Year of Cooperatives was celebrated in 2012.

### **ENERGY UPDATE** *Kevin Kalsbeck, Vice President of Energy*



As spring approaches, I wanted to provide an update on the current energy markets, focusing on key factors influencing crude oil, diesel, and gasoline prices.

Crude markets have experienced occasional spikes but have remained generally steady through the fall and winter seasons.

Stable crude prices, combined with the perception that Trump's return to the White House may lead to lower fuel prices, have resulted in a slower-than-usual diesel contracting season. Many customers have delayed contracting their spring and summer fuel needs in anticipation of lower prices. However, contract prices remain below last year's levels, and CPI has attractive options available for those looking to lock in their spring and summer fuel needs.

### Market Drivers:

- **1. Global Economic Indicators** 
  - Weak Economic Data from China: Recent reports indicate a contraction in China's manufacturing activity, raising concerns about reduced global oil demand.

### 2. Supply Chain Disruptions

- **Refinery Maintenance:** Planned maintenance at key refineries may tighten regional fuel supplies.
  - McPherson, KS: Scheduled maintenance from mid-March through the end of April. While CHS does not anticipate major supply disruptions, it is proactively preparing for the shutdown to minimize potential impacts. However, unforeseen factors could still cause supply shortages.
  - Coffeyville, KS: Currently undergoing repairs following damage to its Naphtha Hydrotreater in January 2025. This could impact fuel availability during the planting season.

### 3. Tariffs on Canadian and Mexican Imports:

- Tariffs on Crude and Refined Products: Potential tariffs on Canadian and Mexican crude oil and refined product imports could increase costs for U.S. refiners, particularly those in the Midwest.
- **Supply Chain Adjustments:** Refiners may seek alternative crude sources, potentially increasing transportation costs and logistical challenges, further influencing regional fuel prices.

### 4. OPEC and Upcoming Production Decisions:

- **Production Policy Uncertainty:** OPEC's upcoming meeting may result in output cuts that support crude prices, though non-compliance among member countries remains a concern.
- Impact on U.S. Markets: Any reduction in OPEC supply could tighten global markets,

raising prices for crude oil, gasoline, diesel, and heating oil.

#### 5. Russian Sanctions and Market Impact:

- **Tighter Global Supply:** Expanded sanctions on Russian crude and refined products could further disrupt global trade flows, tightening supply and supporting higher prices, particularly for diesel and heating oil.
- **Geopolitical Tensions:** Russian President Vladimir Putin has expressed interest in discussions with President Donald Trump, which could impact U.S.-Russia relations. Any policy shifts, particularly regarding sanctions and trade, could influence energy market dynamics. Additionally, Trump's potential sanctions on Iran could further restrict Iranian oil exports.

#### 6. Gasoline, Diesel, and Crude Inventories:

- **Crude Oil Inventories:** Currently 2% below the five-year average, indicating tighter supply conditions that could support higher prices, especially with upcoming refinery maintenance.
- **Gasoline Inventories:** Roughly 4% above the five-year average, reflecting weaker-thanexpected demand due to seasonal factors and increased refinery output. This could exert downward pressure on gasoline prices in the near term.
- **Distillate Inventories:** About 3% below the five-year average, with refinery maintenance and winter demand keeping supply slightly constrained. This could lead to regional price volatility, particularly in the Midwest and Northeast.

### **FUELING CARD DISCOUNTS & NEW FEATURES**

### Tarah Hoyt, Energy Accounting Manager



At CPI, we are committed to making great improvements and supporting our local communities. We are excited to offer a **10¢ discount on diesel** and a **5¢ discount on gasoline** when you use your CPI fueling card.



Additionally, CPI fueling cards can give you 24-hour online access, allowing you to print receipts, activate or deactivate cards, generate detailed fueling reports, and more! To access these features, visit **cards.intevacon.com**.

With our new card system, you can also use your CPI fueling card at select non-CPI locations within the Intevacon network. **Please note: The fuel discount applies only at CPI-owned sites.** To find participating locations, visit the Intevacon site locator at **intevacon.com/SiteLocator**.

If you would like to take advantage of these features or gain online access, please contact the Juniata Energy Office at 402-751-2125 or reach out to me directly at **thoyt@cpicoop.com**. I will verify your existing cards and ensure your account is properly set up.

# **PETROLEUM DIVISION UPDATE**

### Warren Hull, Energy Operations Manager



I'd like to share some updates on recent developments in the petroleum division. We recently received a new oil delivery truck, designed to efficiently deliver both bulk and packaged oil, as well as bulk diesel exhaust fluid (DEF), windshield washer fluid, and antifreeze.

In personnel updates:



- Kevin Nunez joined CPI in December as a new refined fuels driver for the Trumbull area.
- **Troy Jones** has transitioned into the role of Energy Operations Coordinator, overseeing drivers and operations in the northern half of the company.
- Aaron Snow joined us as our newest lubricants delivery driver in October.
- We are currently hiring a new propane driver for our Wood River route. **Doug Hall** has done a great job filling in until the new driver starts.

One product experiencing significant growth is diesel exhaust fluid (DEF). As newer equipment requiring DEF is added, many of our customers have outgrown their current storage capacity. If you need to upgrade your DEF storage, contact us at 402-751-2125—we offer a great tradein program for used totes. We also carry a full line of totes, pumps, and equipment for DEF, lubricants, and antifreeze to support your operational needs.

### **OCTOBER FUEL THE CURE DONATION TOTAL**

In October 2024, we participated in the Nebraska Ethanol Board's Fuel The Cure campaign. When you filled up with higher blends of ethanol from E15 to flex-fuel E85—at one of our twelve participating locations, we contributed 3¢ per gallon to breast cancer research and services. CPI patrons pumped a total of **104,423 gallons** of ethanol during the month of October, resulting in a donation of **\$3,132.71** toward the cause.

A check was presented to the Heartland Cancer Foundation to support their grant program, which provides fuel gift cards to local cancer patients during their treatment journey. HCF has assisted patients in 39 counties and 98 communities across Nebraska.







# **NEW OFFERINGS IN THE TIRE DIVISION**

### Richard Holdsworth, CPI Tire Operations Manager



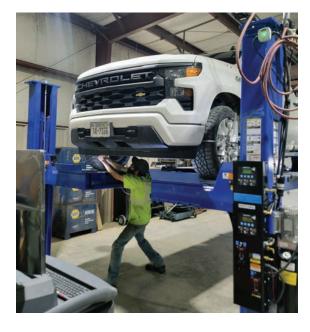
As spring planting and pivot season quickly approach, we are thrilled to share some exciting news! CPI Tire Experts is growing, and it's all thanks to our amazing patrons like you. We've added new team members to better serve you and introduced new services to keep your operations running smoothly and your vehicles in top shape.

We've brought on the following skilled professionals to ensure you receive the best care and service possible:

• Taybor Wiles is our Tire Sales Representative covering the western

territory (divided by a line from Wood River to Red Cloud). Taybor brings extensive management and sales experience and is eager to build strong relationships with our customers to help their operations thrive.

- Jason Brandenburger is the Shop Manager at Trumbull. Jason has a wealth of management experience and is excited to strengthen customer relationships while expanding services and efficiency at our Trumbull location.
- **Drew Johnson** was recently promoted to Manager of our Juniata station. While we're sad to see Doug Barker retire, we're excited about the experience and new ideas Drew brings to this role.
- **Ryan Crouch** is a Tire & Oil Technician at our Wood River location. Ryan brings a positive attitude, strong work ethic, and eagerness to grow while getting to know our Wood River customers.
- Luis Rascon is our newest Tire Truck Specialist. While new to the tire industry, Luis has already completed trainings for S.O.P.s, Commercial TIA, Firestone Products, and Intro to Ag. He is eager to provide top-level service and keep our customers' operations running smoothly.



We started with tires and oil changes, then expanded to brake inspections and light mechanic work. With the addition of an ASE-certified mechanic, we took our services even further. Now, we're excited to introduce our new alignment machine!

Installed at our Juniata shop early this winter, our team has completed all training and has been successfully performing alignments for the past couple of months. *Reminder: When you purchase a set of four tires, you receive a FREE alignment check on your vehicle!* 

#### Tire Events & Specials You Don't Want to Miss

• Exclusive Discounts on Pivot Tires – For a limited time, enjoy special pricing on top-selling pivot tire brands like BKT, Titan, and Gladiator. Whether you need a full set or a single replacement, we've got you covered.



- Customer Tire Field Day Join us for our first-ever Customer Field Day on March 12th sponsored by Titan Tire! We'll be covering:
  - The importance of weighing, ballasting, and setting air pressure
  - Radial vs. bias applications on pivots
  - New product developments
  - Tire technology and available options

We appreciate your continued trust in CPI Tire Experts, and we can't wait to serve you even better. Stop by or give us a call to learn more!

Don't forget to follow us on Facebook for updates and exclusive deals!

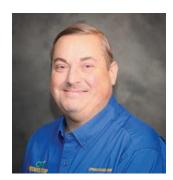




WEDNESDAY, MARCH 12th Begins at 9:30 AM | Lunch at 11:30 AM CPI Ag Hub - 1030 S Heartland Ave Hastings, NE 68901

## **EXCITING UPDATES FROM CPI PREMIER STOP**

### Bob Matthies, Premier Stop Operations Manager



We're excited to introduce the CPI Premier Stop loyalty app, now available for download on the App Store and Google Play! This app lets you earn free items just by using your phone number.

App Features:

• Access to current promotions at

all CPI locations

- A 21+ age-restricted deal category to unlock additional savings
- Various loyalty clubs—purchase 9 items and get the 10th one free! It's a great way to get more value. Some of the clubs include:



See Exclusive Offers On In-store Deals!



If you have any questions or need help with the app, feel free to stop by any CPI location—we're happy to assist!

Exciting changes are coming to our Nelson Premier Stop location! We are currently doubling the store's size to provide more space, products, and amenities for our customers. The expansion includes:

- A new cooler, freezer, and beer cave
- A larger floor plan for better product selection
- New cabinets throughout the store
- An upgraded fountain area with brand-new fountain machines and an expanded selection of beverages

We can't wait to unveil the final results and share this improved shopping experience with you!

As a thank you for your continued support, we're hosting upcoming Customer Appreciation Events! Stay tuned for more details!

Friday, April 4th: Franklin Premier Stop Friday, April 11th: Hastings North Premier Stop Friday, May 2nd: Hastings South Premier Stop Friday, May 9th: Blue Hill Premier Stop Friday, May 23rd: Clay Center Premier Stop



# **IS YOUR CATTLE MINERAL PROGRAM WORKING?**

### Tim Uden, Director of Animal Nutrition & Nicole Woita, Livestock Production Specialist



Your cattle mineral program should deliver results like healthy cattle and above average breeding rates. A good cattle mineral program will fuel cows to achieve herd goals. Getting cows bred in a timely manner and raising healthy calves are always top priorities in a cow/calf operation and quality cattle mineral is the cornerstone in supporting these goals.

### A good cattle mineral has three abilities:

**1. Bioavailability** - A cattle mineral should have bioavailable ingredients. The more bioavailable the ingredients are, the better they will be absorbed

by the animal and the more benefits you will see from those ingredients. Proper cattle nutrition is essential for biological functions, for instance repairing a cow's reproductive tract or producing high quality colostrum for calf health and vigor. A mineral with bioavailable ingredients and sources helps provide necessary cattle nutrition for these biological functions. Look for minerals with organic trace minerals included in them, because they enhance absorption and improve bioavailability.

- 2. Palatability It's all about target intake. If you put a mineral out and cows won't eat it, you could compromise health and well-being. If the mineral tastes like candy, cows will overconsume it. When cows consume mineral at target intake levels, cattle health and reproduction are optimized. When evaluating mineral options, ask for palatability research that shows mineral consumption rates.
- **3. Weatherability** Cattle mineral can be at the mercy of Mother Nature. Wind can blow it out of the feeder or rain and water will cause it to brick up and harden, causing mineral loss. Wasted cattle mineral makes a less expensive mineral bag costlier than you might think.

### A few mineral options to consider that fit all these abilities are:

- Purina Wind & Rain Procycle Mineral: Contains organic trace minerals and fungal enzyme ingredients to help support fiber digestibility and optimal body condition score. Consider using this mineral at least 60-90 days prior to calving and through the 1st trimester to support fetal development.
- **Purina Wind & Rain Availa4 Mineral:** Contains organic trace minerals and improved absorption of copper, zinc, manganese, and cobalt to support reproduction, health and performance. Consider using this mineral at least 60-90 days prior to calving and through the 1st trimester to support fetal development.
- **Purina Wind & Rain Mineral with Altosid:** Contains IGR to prevent the breeding of horn flies in manure of treated cattle. Consider using this mineral at least 30 days prior to fly emergence and 30 days after the area's first kill frost.
- Purina Wind & Rain Mineral with Clarifly: Contains Clarifly to prevent emergence of house flies, horn flies, face flies, and stable flies from manure of treated cattle. Consider using this mineral at least 30 days prior to fly emergence and 30 days after the area's first kill frost.

If you would like to learn more or have any questions, please reach out to Tim Uden at the Juniata Feed Mill at (402) 751-2255 or (402) 462-0260 or to Nicole Woita at (402) 802-0185.



Contact Nicole Woita (402) 802-0185 or the Juniata Feed Mill (402) 751-2255 to learn more!

### SUMMER INTERNSHIPS ARE STILL AVAILABLE

**Know a college student looking for a summer internship?** Internship opportunities for the upcoming summer are still available in the following areas:

- Agronomy Sales
- Digital Media
- IT Support

- Operations Management
- Precision Agronomy

Our internship program helps future generations gain valuable knowledge and experience while exploring career paths at CPI. We provide students with "real life" situations that will challenge them to put their education to use.

Send a resume to: Cyndi Vencill at <u>cvencill@cpicoop.com</u> Accepting applications through March 31st



### **WELCOMING BACK H-2A EMPLOYEES**

CPI has partnered once again with Golden Opportunities International, LLC, to utilize the H-2A program to meet staffing needs across various locations. This program brings motivated individuals from South Africa on 10-month work visas. Nine employees have already arrived, with another nine joining soon. They will primarily be stationed at our Axtell, Franklin, Funk, Hastings, Hayland, Minden, Ragan, Sutton, Trumbull, and Wood River locations. Please join us in welcoming them!



CONNECT WITH US:

Cooperative Producers Inc.



@cpicoop

### BRIDGESTORE Firestone

# Save instantly

when you buy two or more eligible Bridgestone or Firestone tires.

\$300

off all eligible AD<sup>2</sup> IF and VF radial tires and Bridgestone radials

\$200

off all eligible non-AD<sup>2</sup> radial tires



off Destination Farm and Destination Turf





CONSUMER: Get \$300 off eligible AD<sup>2</sup> IF and VF radial Firestone and Bridgestone tires and \$200 off all eligible non-AD<sup>2</sup> radial or \$25 off Destination Farm and Destination Turf, when you purchase two eligible tires from a certified Firestone Ag tire dealer and present a coupon code. Discount given at the time of purchase and is on pre-tax amount. Maximum savings of \$4,800 per customer per purchase. Installation costs extra. U.S. and Canada only. Valid 2/1/2025 to 5/31/2025. No cash value. Not combinable with other offers. Coupon void where prohibited or if altered, transferred, defective or sold. Not valid on prior purchases, returns, exchanges, outstanding debt, rain checks, commercial fleet purchases, group purchases, adjustments, or warranty claims. Not available to distributors, dealers, resellers, or retailers of Firestone products. Fraudulent or illegal requests will be voided. Other restrictions, fees, and taxes may apply.

See certified Firestone Ag tire dealer or visit FirestoneAg.com for offer details and a complete list of eligible tires. While supplies last. For nearest certified Firestone Ag tire dealer, visit FirestoneAg.com. Bridgestone may cancel promotion at any time.

Valid February 1, 2025 to May 31, 2025.